

OFFICE BRIDGE

Edition One - March 2025

NEWS



INSIDE THIS EDITION

**20 INCREDIBLE YEARS
OFFICE BRIDGE LIVE 25
MEET THE TEAM
CHALLENGE CORNER**



Sales@officebridgegroup.com - www.officebridgegroup.com

Welcome to the Inaugural Edition of the **Office Bridge Group Newsletter!**



We're thrilled to kick off the first quarter of 2025 with something fresh and exciting—especially as we celebrate 20 incredible years in business!

This year marks a major milestone for us, and we're embracing it by diversifying once again, expanding our offerings to inspire you to do the same, finding new ways we can serve you.

In this edition, you'll find valuable insights, exclusive offers, and a special "Meet the Team" feature—where we share some of our favourite things (and maybe even a few well-kept secrets).

Take a moment to explore all that we have to offer—you might just uncover some surprises along the way!

We hope you enjoy this quick read and please pass it along to others who might find it useful.

Stay tuned for the next edition of Office Bridge News!

Who knows? You might be our next featured star!

Mike & the Office Bridge Team



Local Education Supplier -

Small enough to care and big enough to cope!

Good Luck to all Y6 getting ready for an exciting few months ahead!

Order before 24th April for Free Teachers Hoodie

Scan below to visit our website



- Exercise Books,
- Academic Diaries,
- Staff-Room Make Overs,
- Playground Equipment,
- Classroom and Office Summer Orders

We are open throughout July and August and happy to deliver during the holidays to your staff on site.



We want to take a moment to express our heartfelt gratitude for your incredible support leading up to **Office Bridge Live 25** and to all the amazing customers who joined us on the day.

Your presence and participation played a huge role in making the event such a success, and we truly appreciate your loyalty and the time you took to be there with us.

We hope you'll agree it was a fantastic event! It certainly looked like everyone left with plenty of goodies—bags overflowing with freebies and prizes—along with fresh insights and thought-provoking knowledge from our three outstanding speakers.

It's safe to say we're already counting down to next year's event!

Once again, thank you for being such an essential part of **OBG Live 25**.

We couldn't have done it without you!



SHREDDING



**Save your time,
let us do it for you!**

- On Site or Off Site shredding
- Secure Document Disposal
- Lockable bins
- Certificate of Destruction
- Bespoke Collections to fit your schedule
- Hassle Free and Secure



- No hidden Costs
- One price that stays the same each month
- Maintenance and Service Visits included
- Environmental Levy Included
- Stand Alone Bottle Coolers or Mains Fed Plumbed In Machines
- Hot and Cold Options
- Free Shipping and installation

WATER COOLERS





Call our team for more information on products and services



TSS Hygiene supply approximately 10,000 products. Our range includes; Janitorial Supplies, Catering Supplies, Washroom Services, Floorcare Services and General Cleaning Services. TSS Hygiene offer flexible, cost effective solutions, which complement your own efforts of creating a safe, clean environment for you, your colleagues and your visitors.

MEET THE TEAM

Tommy – aka Socks!

Operations, Driver, Company Joker, All Round Good Guy and Hard Worker!

What is your role within the company?

Who me, Driver

What other jobs have you had?

Here, Warehouse man, previously a drayman

What makes you happy?

Everything

Do you have any secret talents?

Erm nope, We'll come back to that!

What is your favourite work memory?

At OBG, Probably when a coworker was trying to squirt a wasp nest and was terrified of them, he was climbing on top of a big bin and squirting it and ended up jumping off, he reminded me of Banksy... Wish I had it on video!

Describe your ideal day if money was no issue

Ooh it would have to be the Grand Prix somewhere... you can tell my wife that ... I didn't say Golf ... (She'd come with me to the Grand Prix, she won't come with me for golf!)

How many pairs of socks do you actually own?

Oh you are joking, impossible to say! I've definitely got hundreds - two big drawers full and a big separate bag with Summer ones in

Any New Year Resolutions?

Nope

Favourite Joke of the Day -

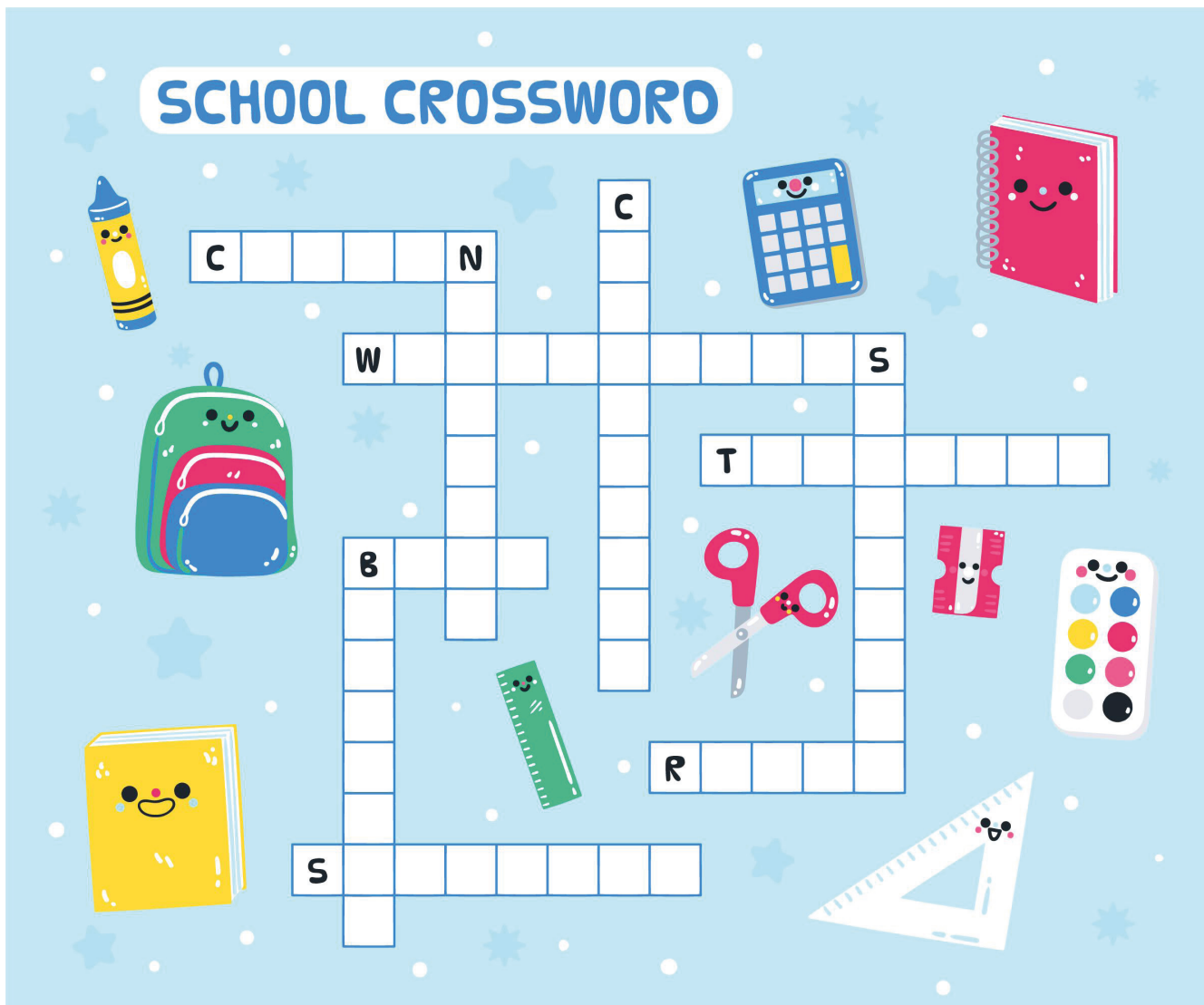
A young lad just started working on a boating lake and was left in charge while his boss went for a break. He made an announcement, No 9 come on in your time is up ... his boss came running back, what are you doing we've not got 9 boats - he shouted ... NUMBER 6 ARE YOU IN TROUBLE?



Take a break, sharpen your pencils and give your brain a workout with these puzzles, because even workdays need a little fun!



- OVAL
- ▭ RECTANGLE
- ⬠ PENTAGON
- CIRCLE
- ◻ SQUARE
- ⬡ HEXAGON
- ⬢ OCTAGON
- △ TRIANGLE



CHALLENGE CORNER

8 difference to spot



				6	3		2
			5				9
	6		1	9		3	
5		3	8			6	1
	8			7			9
7		6			1	4	8
	3			1	6		8
9					7		
	5		4	2			

6				3			
				4	5	8	
	3						2
		2	8			3	9
	6						8
3	4	8			5	7	
	8						7
4	2		9	7	6		
					2		9

1					7	2	3
					3		6
	7				2		
6	5				9	3	
8			5		4		7
		9	1				4
			2				5
	6		3				
4	2	1	7				3

			2	3		5	6
			1			7	
		7	9		4	1	2
8	5				9		6
				2			
3			8				9
	6	3	4		2	9	
		5			6		
	1	9		7	8		

				7		1	
		6			8	9	1
		1					4
4				5			6
6	8	5				3	9
2				6			8
						4	
1	6	4	9			7	
	9		3		6		

	2		4				5
4		8		3		9	1
9	7						
8			7	1			5
	9			6	4		3
						8	1
6	4	9		7		5	
5					2		9

1	9	8	2	3	7	5	6	4
6	2	4	1	8	5	7	3	9
5	3	7	9	6	4	1	2	8
8	5	2	7	4	9	3	1	6
9	4	1	6	2	3	8	5	7
3	7	6	8	5	1	4	9	2
7	6	3	4	1	2	9	8	5
4	8	5	3	9	6	2	7	1
2	1	9	5	7	8	6	4	3

5	4	8	7	9	1	6	3	2
3	7	6	5	2	8	9	1	4
9	2	1	6	3	4	8	5	7
4	1	9	8	5	3	2	7	6
6	8	5	4	7	2	3	9	1
2	3	7	1	6	9	5	4	8
8	5	3	2	1	7	4	6	9
1	6	4	9	8	5	7	2	3
7	9	2	3	4	6	1	8	5

1	2	3	4	9	7	8	6	5
4	5	8	2	3	6	9	1	7
9	7	6	5	8	1	3	2	4
8	6	4	7	1	3	2	5	9
3	1	7	9	2	5	6	4	8
2	9	5	8	6	4	1	7	3
7	3	2	6	5	9	4	8	1
6	4	9	1	7	8	5	3	2
5	8	1	3	4	2	7	9	6

1	4	9	7	6	3	8	2	5
3	7	2	5	8	4	1	6	9
8	6	5	1	9	2	7	3	4
5	2	3	8	4	9	6	7	1
4	8	1	6	7	5	3	9	2
7	9	6	2	3	1	4	5	8
2	3	4	9	1	6	5	8	7
9	1	8	3	5	7	2	4	6
6	5	7	4	2	8	9	1	3

6	1	5	3	2	7	9	4	8
2	9	7	4	5	8	6	3	1
8	3	4	6	1	9	5	2	7
1	7	2	8	6	4	3	9	5
5	6	9	7	3	1	2	8	4
3	4	8	2	9	5	7	1	6
9	8	6	5	4	3	1	7	2
4	2	1	9	7	6	8	5	3
7	5	3	1	8	2	4	6	9

1	8	6	4	5	7	2	3	9
2	4	5	9	1	3	7	6	8
9	7	3	6	8	2	5	1	4
6	5	4	8	7	9	3	2	1
8	1	2	5	3	4	6	9	7
7	3	9	1	2	6	8	4	5
3	9	7	2	4	8	1	5	6
5	6	8	3	9	1	4	7	2
4	2	1	7	6	5	9	8	3





workwear Office Bridge

Call our team and make an appointment to view our showroom



Scan below to visit our website



The Psychological Impact of Branded Workwear on Employees



When employees wear branded workwear, they are not just wearing clothes; they are donning the company's identity. This act of wearing the brand fosters a sense of pride and belonging among employees, aligning them more closely with the company's values and mission. According to research, companies that implement branded workwear significantly improve employee morale and job satisfaction.

The research highlighted that employees who wear branded uniforms are more likely to feel part of a team, which in turn, enhances their motivation and productivity. This sense of unity and shared purpose is particularly important in industries where teamwork and customer interaction are key to success, such as retail, hospitality, and customer service.

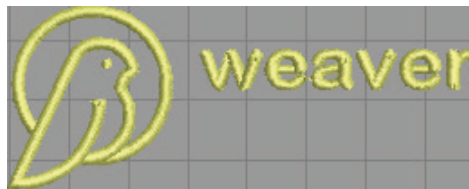


Strengthening Brand Identity Through Consistency

Brand identity is the cornerstone of any successful business. It's what sets you apart from your competitors and what customers associate with your products or services. Consistent branding across all touchpoints, including workwear, ensures that your brand remains at the forefront of customers' minds.

Research has found that 89% of consumers can recall the branding on uniforms they've encountered.

This underscores the significant impact that branded workwear can have on brand recognition. When employees consistently wear uniforms that reflect the company's branding, it reinforces the brand's visual identity in the minds of customers, making it more memorable.



In industries where first impressions are crucial, such as hospitality or retail, the appearance of your staff can directly influence customers' perceptions of your brand. A well-designed uniform not only makes employees easily identifiable but also conveys professionalism and trustworthiness. In turn, this can lead to increased customer loyalty and repeat business.

Examples of Branded Workwear Success

Several British companies have successfully leveraged branded workwear to enhance their brand identity and drive business success. For example, John Lewis, a leading UK retailer, has long understood the importance of uniform branding.

The company's staff uniforms are designed to reflect its brand values of quality, trust, and customer service. This consistency has helped John Lewis build a strong, recognisable brand identity that resonates with customers across the country.

Similarly, Pret a Manger, a popular British sandwich chain, uses branded workwear as part of its overall brand strategy. The company's uniforms are stylish and practical and reflect the brand's commitment to sustainability, with some items made from recycled materials.

This alignment between brand values and workwear has helped Pret a Manger position itself as a forward-thinking, eco-conscious brand, appealing to a modern, environmentally aware customer base.

The ROI of Branded Workwear

Investing in branded workwear is not just about looking good; it's about making a smart business decision that can yield significant returns. A study found that businesses with strong, consistent branding are more likely to achieve higher levels of customer satisfaction and loyalty. This, in turn, can lead to increased sales and profitability.

Moreover, the cost of branded workwear can often be offset by the benefits it brings. For example, employees who feel more connected to the brand are less likely to leave, reducing turnover and the associated costs of recruitment and training. Additionally, the enhanced brand recognition and professionalism that come with branded workwear can lead to new business opportunities and partnerships.

Branded workwear is a powerful tool for enhancing employee morale, reinforcing brand identity, and driving business success.

It's a smart investment that can yield significant returns, both in terms of employee satisfaction and customer loyalty.

If you're ready to elevate your brand through the power of wearable branding, get in touch with us today.

Our team of experts can help you design and implement a branded workwear strategy that aligns with your company's values and goals.

Whether you're looking for stylish uniforms, high-quality printed materials, or impactful promotional gifts, we're here to support all your branding needs.

Let's work together to create a brand identity that leaves a lasting impression.



Scan below to visit our website

Furniture



At Office Bridge, we are more than just another furniture supplier—we are your complete workspace solution.

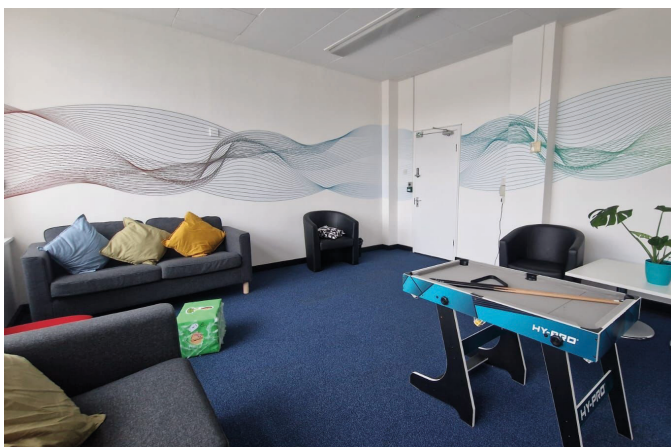
Whether you're furnishing an office, meeting room, or collaborative space, we provide everything you need to create a functional and inspiring environment.



From high-quality desks and cupboards to cutting-edge audiovisual equipment, smart screens, and bespoke wall graphics, we bring your vision to life.

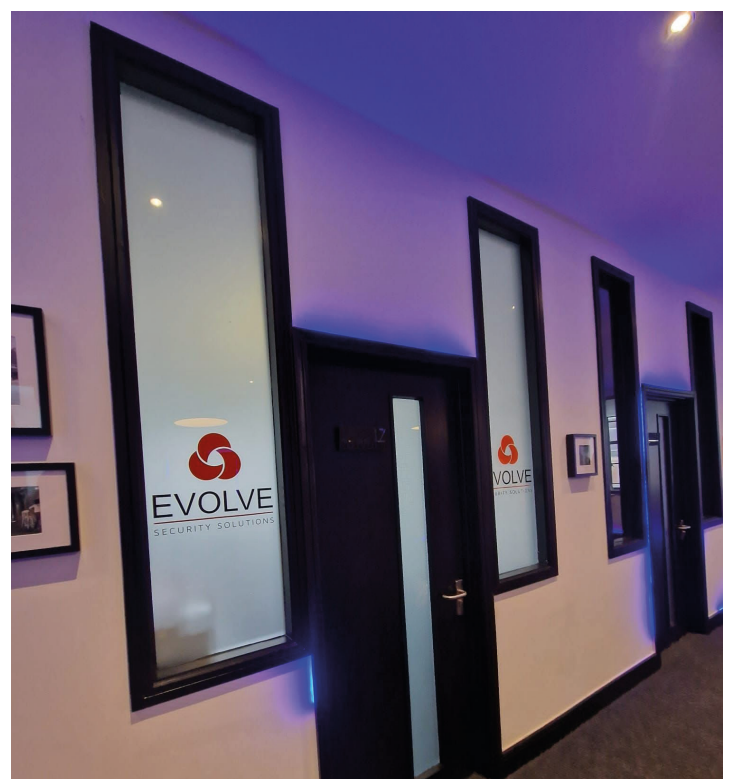
Our expert team handles everything from design consultation to full installation, ensuring a seamless experience from start to finish.

What sets OBG apart is our commitment to competitive pricing without compromising on quality. We believe that great design should be accessible to all, and we work closely with our clients to deliver solutions that fit both their aesthetic and budget.



Choosing OBG means investing in exceptional furniture, outstanding service, and the growth of local enterprise.

Let us help you transform your space—efficiently, affordably, and with a personal touch.





PRINT & PROMO

Scan below to visit our website



Get On-Brand with your own promotional items!



LET'S TALK ABOUT

MPS

Managed
Print
Services

Managed Print Services (MPS) is a service we offer that helps you manage your machines.

Instead of handling printers, copiers, and supplies yourselves, you can rely on Office Bridge to take care of everything.

This includes keeping your printers running smoothly, supplying ink and paper, and fixing any issues you may encounter.

MPS will help your businesses save money, improve efficiency, and reduce waste by keeping printing operations organized and simple.



**Are you Happy with
our service?
Tell people!**

Receive £100 credit on your account
after their 3rd order!

BONUS

REFERRAL INCENTIVE

North West Depot

Office Bridge Group
Stuart Road
Unit 3, Beeston Court
Runcorn
Cheshire
WA7 1SS

North East Depot

Office Bridge Group
Quayside, Blyth C.E.C
Ridley Street
Blyth
Northumberland
NE24 3AG

www.officebridgegroup.com
sales@officebridgegroup.com